



Business leaders:

Your role matters. Let's talk.



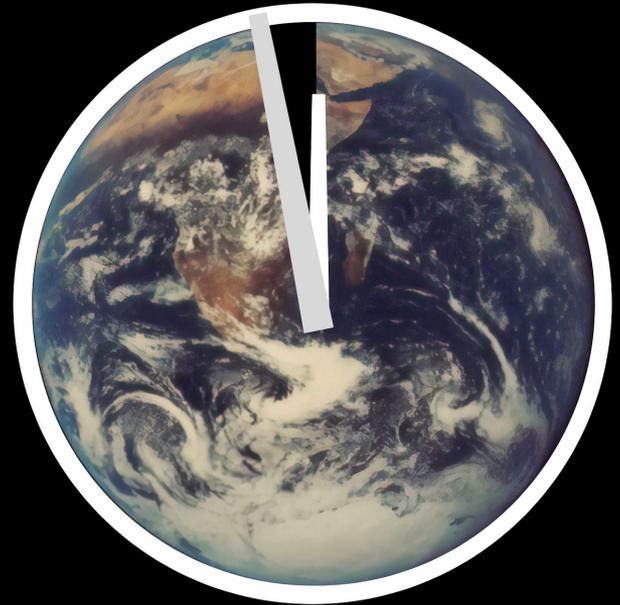
Is your strength to create value? To deliver truly outstanding results? To outcompete the market because of the power of your vision and your strategic understanding of the business?

Good news. Now is your time to shine!

Did you know that we have less than 7 years of “carbon budget” left to emit?

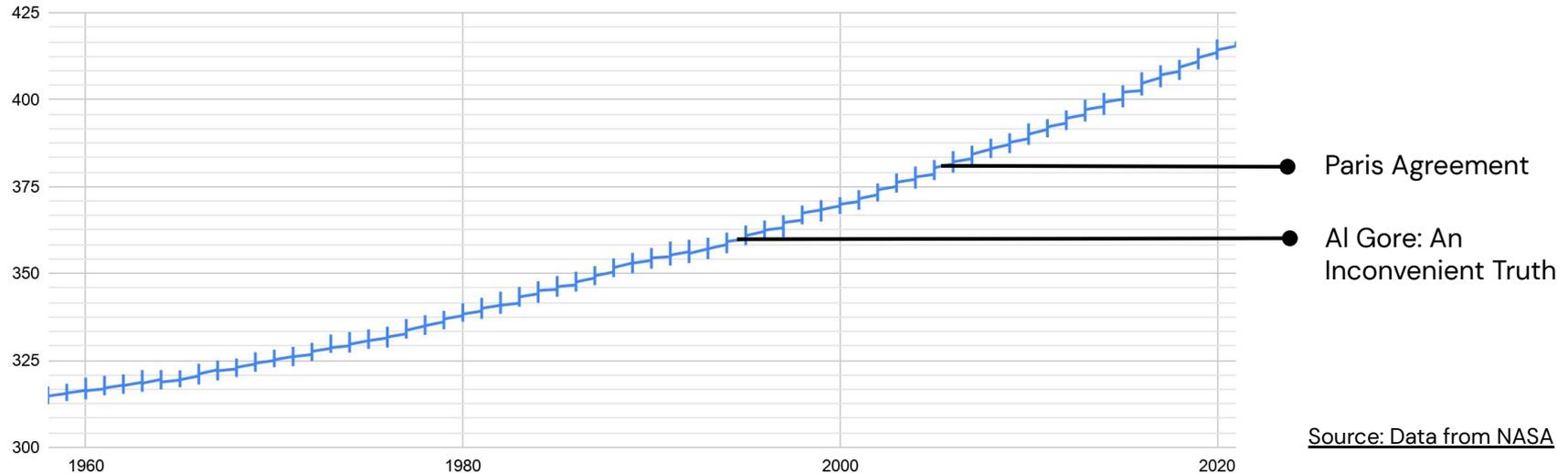
This number refers to the amount of time we have left – if we keep emitting greenhouse gases (GHG) at the current rate – until we have reached a 1.5 warming of the the climate.

Source: https://www.mcc-berlin.net/fileadmin/data/clock/carbon_clock.htm

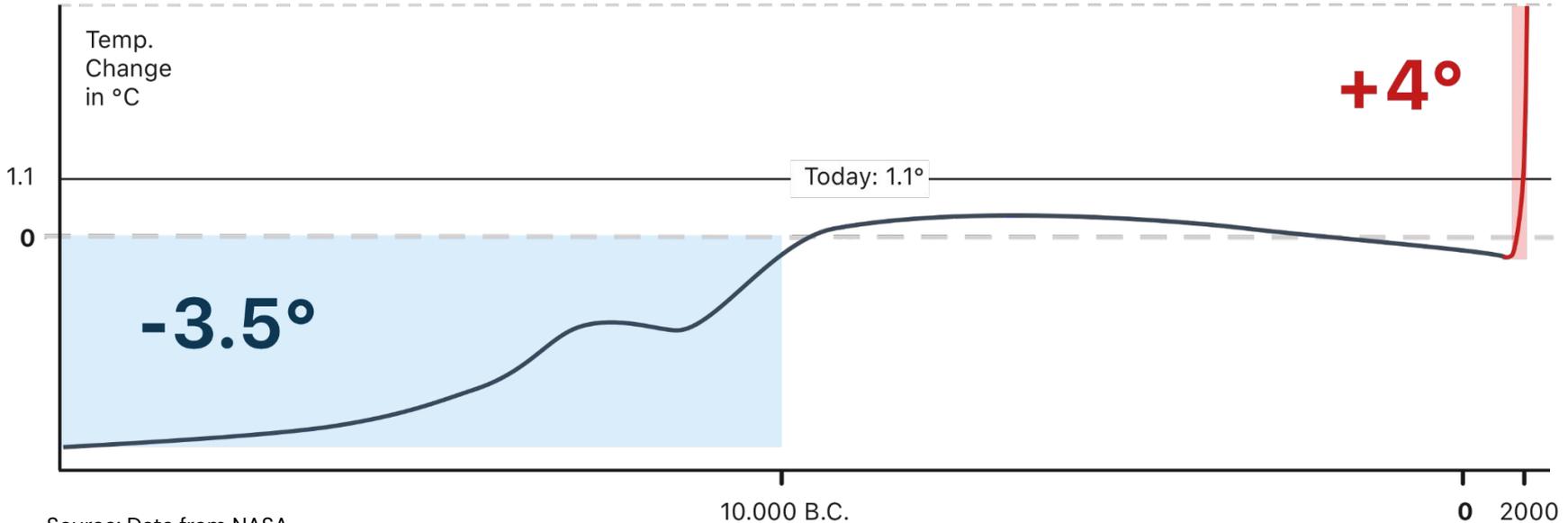


...and did you know that, to date, we have not once been able to reduce the carbon concentration in our atmosphere?

CO2 equivalents in ppm



In fact, we are about to heat up our planet by 4°+. That is more than the change since the last Ice Age.



Source: Data from NASA

**But things are changing, and
you can benefit.**



Reason to act #1

Leading companies are guiding us into a zero carbon future – and they are already being rewarded for it.

6.2
times
more successful



Source: [Right based on Science](#). The most climate-aligned companies had more than 6 times better returns over a seven year period, as measured among 856 companies comprised in the Solactive Europe 600 Index analyzed by XDC Gap ranges (company climate alignment by emission intensity translated into degrees warming).

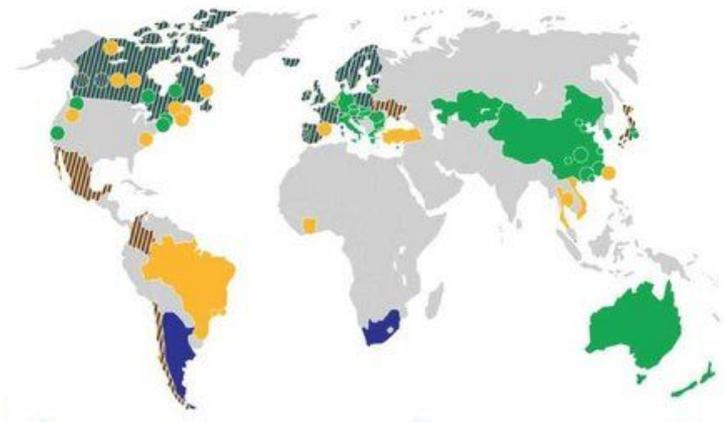
Reason to act #2

Will your company be among those who shape the change – and benefit from it?



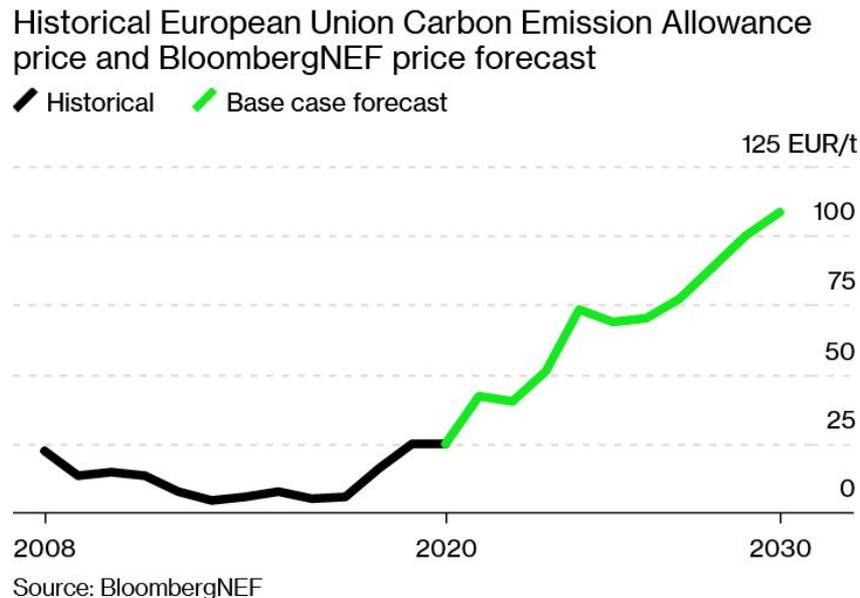
Reason to act #3

The price on carbon emissions is forecasted to reach more than 100 EUR per ton soon. Are you prepared?



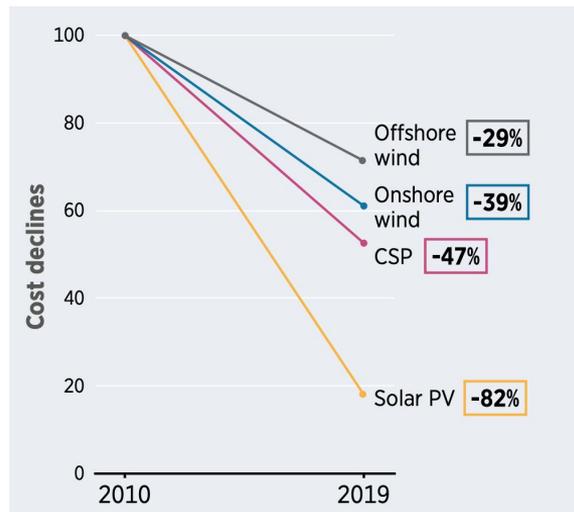
Carbon Prices around the world are increasing

Source: [Bloomberg](#) and [Worldbank](#)



Reason to act #4

Costs of newly installed renewable energies have reached or passed the cost range of already built fossil power plants. Are you taking advantage?



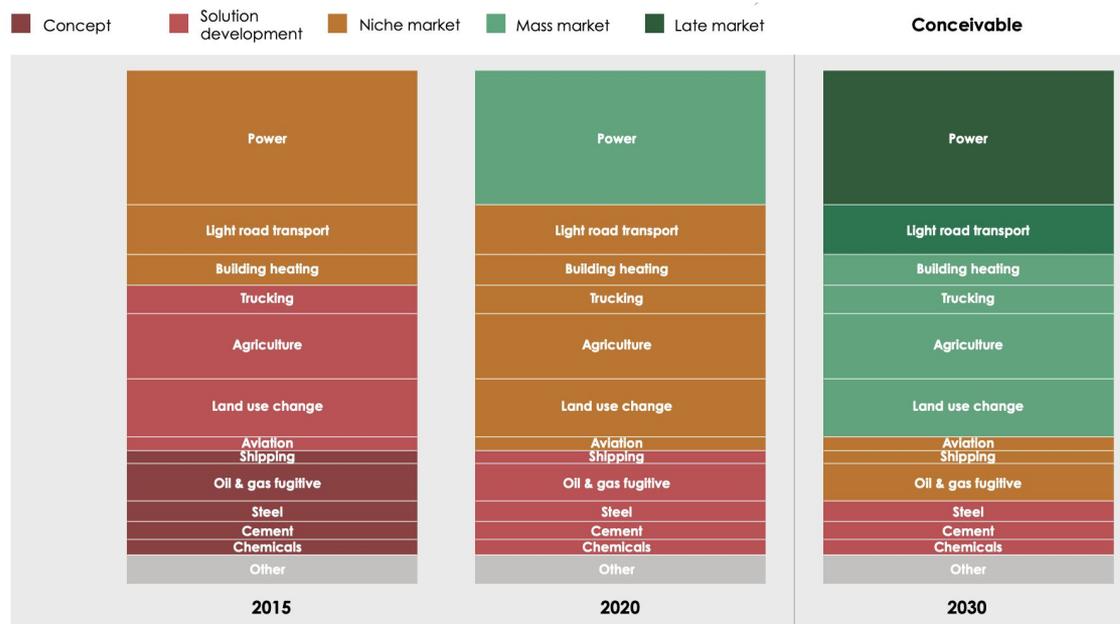
Source: [irena.org](https://www.irena.org)

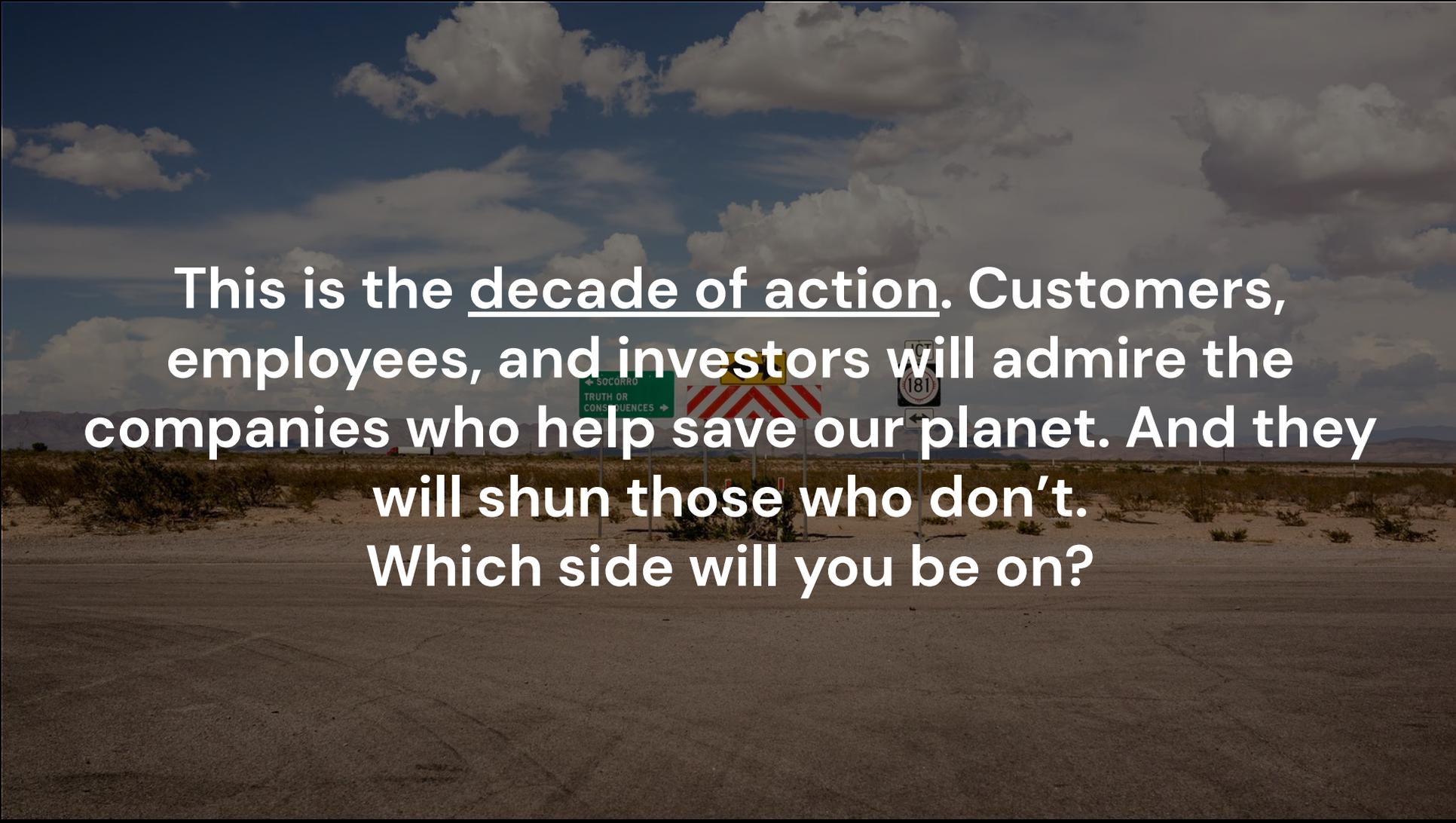
Reason to act #5

Low-carbon solutions will reach mass-market status in most industries by 2030. Are you offering them?

Low-carbon solutions by sector: progress since the Paris Agreement and looking ahead to 2030.

Source: [Systemiq](#)





This is the decade of action. Customers, employees, and investors will admire the companies who help save our planet. And they will shun those who don't. Which side will you be on?

Here is what you can do today.

1. **Measure** your corporate greenhouse gas (GHG) footprint.
2. Set an **ambitious emission reduction target**, adopt a clear strategy to get there, and offset the remainder.
3. **Involve your employees** (e.g. through NGOs like planetgroups.net). They will be your most important asset along your journey.
4. **Make it inspiring.** Climate action is about providing value and creating a better world, not just about reducing emissions.
5. **Go beyond carbon:** Reducing the extraction of natural resources, plastic, water, forests, soils, and biodiversity loss are as important as greenhouse gases. Try to make your business completely circular and regenerative.
6. **Make it comprehensive.** Your planet footprint encompasses not only your own direct emissions, but also the emissions of purchased goods, of your products in use and after-use, of your employee commute and business travel, and the impact of your products, services, communication and finance on society in general.
7. **Make it meaningful.** Do things in areas you care about: The local river bed. Your communities of operation. A specific target group of your services. Don't just go through the motions or through the numbers. Improve the planet in areas that have an emotional importance to you.
8. **Make it strategic.** That's what it is: a complete redirection of our business world. We are talking about seismic shifts in almost every industry. There will be winners and losers in this transformation. You decide which category you will belong to.



Start acting now

Thanks for your time.

LEADERS
FOR
CLIMATE
ACTION.

 planetgroups
our planet. our job.