



Susan
Kench

Climate Action Advocate  LinkedIn Trainer  Connector

Personal

- Certificate in Sustainability Strategies, LinkedIn (09/2020)
- Certificate in Law Society Finals, The University of Law

Education

- Bachelor of Laws (LL.B.) Law (2:1), University of Bristol
- Cambridge Institute for Sustainability Leadership, Online Course: Business Sustainability Management, University of Cambridge
- Masters of Integral and Community Health, CIIS – San Francisco
- Integrated Marketing Communications, Golden Gate University, San Francisco

Career

- **Founder Team Member** (10/2020 – Present) (www.planetgroups.net)
Planetgroups is an international Non-For-Profit consultancy based in the UK, Switzerland and Germany. Our mission is to empower and inspire individuals to take up agency and in their own workplace to build truly sustainable, successful and value-creating companies
 - Leading development of Ambassador Programme
- **Director & Owner**, Marshall Walker – The LinkedIn Tutors (2015 – Present)
 - Train professionals using customised, practical one-to-one coaching sessions or interactive group workshops
- **Founding Member**, Ark2030 (05/2020 – Present) a global re:generation program, with an ambitious but actionable mission to tackle the climate crisis and reverse global warming through restoring 500 million hectares of land and sea within the five main eco spheres: rainforest, savanna, desert, ocean and forest
- **Founder & Principal Consultant**, Green Shoots Marketing (2011 – 2020) provide marketing consultancy and coaching support to start-ups and SMEs, with a particular focus on businesses offering innovative solutions to the climate crisis
- **Co-owner & Director of Sales & Marketing**, Niko B Organic Chocolates (2009 – 2012) organic chocolate truffles and confections business based in London, UK

- **Senior Legacy Marketing Executive**, Cancer Research UK (2009-2011) Leading on the re-launch and management of a relationship development programme within the Legacy team - building awareness, preference and loyalty for the charity among private client solicitors (Wills & Probate specialists) across the country.
- **Co-Owner & Director of Sales & Marketing**, Cacao Anasa (2005 – 2008) Using my experience of generating buy-in and support for programmes and my marketing knowledge, I decided to get some experience in the commercial sector and joined forces with a very small, luxury chocolate business, where I was responsible for business development and marketing support
- **Organisational Director & Relationship Manager**, Berkeley, California (2003 – 2005) Building on my experience working to coordinate health and well-being systems for local communities. I initially joined this non-profit children's mental health organisation as their operations manager. During the second year of this role I took on more responsibility as the organizational director, at which point my responsibilities also included the coordination, support and relationship-building of a collaborative, city-wide school-based mental health work team
- **Community Liaison Consultant**, Alameda Public Health Department – Community Health Services Division (2002 – 2003) Lead a comprehensive community outreach and health assessment programme for the Health Department, which involved over sixty religious/faith-based organisations, and required substantial and sensitive relationship building and coordination
- **Interim Executive Director**, Oakland Ready To Learn (2001 – 2002) executive director position for a local (Oakland, California) programme focussed on children's readiness for kindergarten
- **Travel Marketing & Client Relationship Management**, International Conference on Natural Medicine, Cuba (02/2000 – 08/2000) Developed a number of relationships with both North American and Cuban health professionals and in 2000 this led to my role as the US-based coordinator of a North American delegation of health practitioners
- **Travel Marketing & Travel & event Coordination**, Global Exchange (1996 – 1999) Recruited to work with the executive director to cultivate major donors, plan and coordinating donor events and coordinate and lead international delegations to Cuba
- **Recruitment Consultant & Careers Coach**, Michael Page (1991 – 1993) Developing exclusive recruiter-employer relationships with partner-level lawyers in many of the top 100 firms in the UK, whilst at the same time marketing available POE vacancies to a selected pool of appropriate candidates
- **Commercial Property Solicitor**, Jaques & Lewis Solicitors (now part of Eversheds) (1987 – 1991) joined Jaques & Lewis, now part of Eversheds, as a trainee solicitor. On finishing my two year training contract in 1989, I was offered a newly qualified role within the firm's commercial property department, where I worked as part of a team predominately on landlord and tenant issues for a handful of institutional clients