

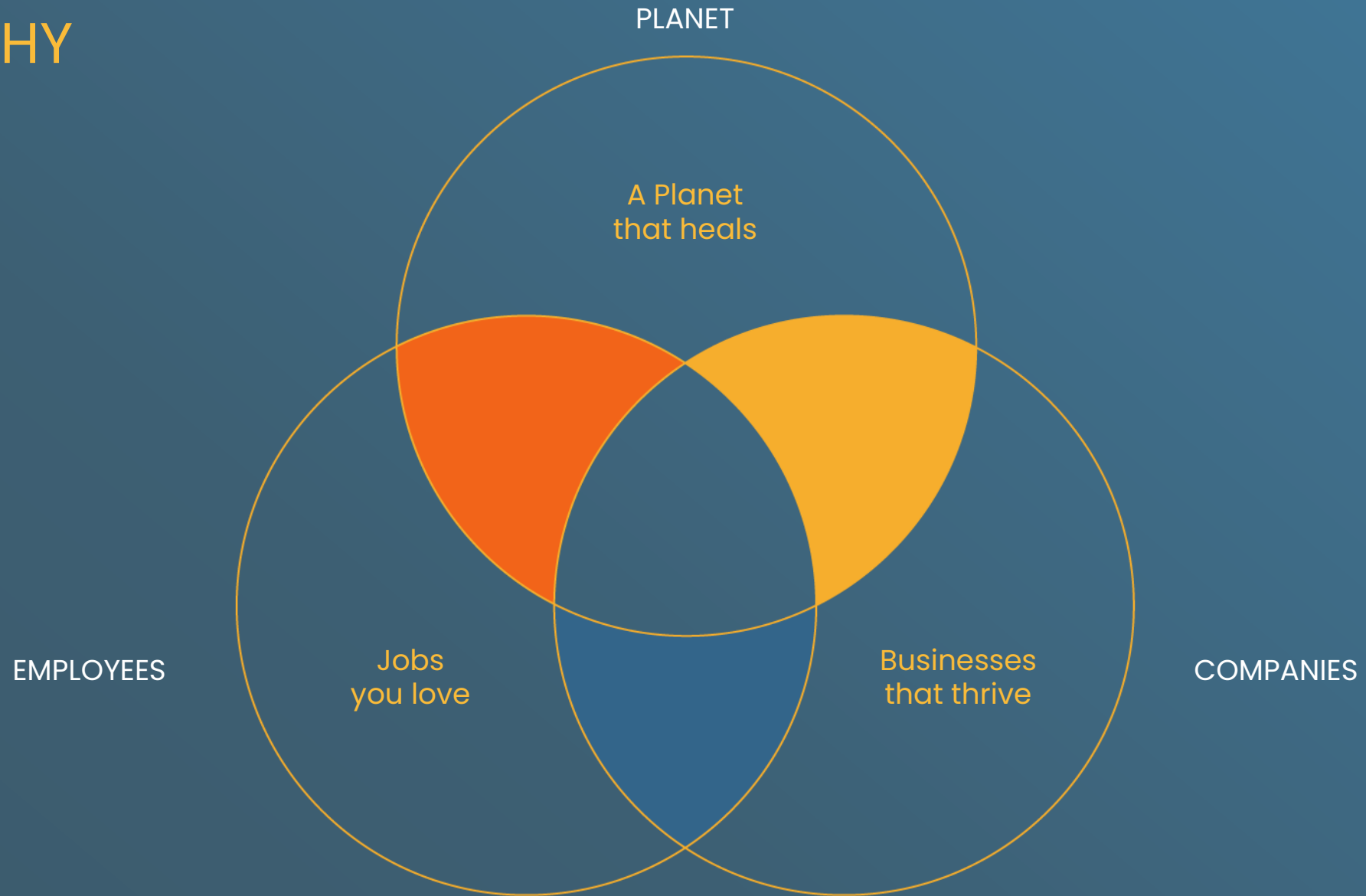


planetgroups

OUR PLANET. OUR JOB.

The mission of our NGO is to support employees, whatever their roles, to help their companies become more sustainable!

Our WHY

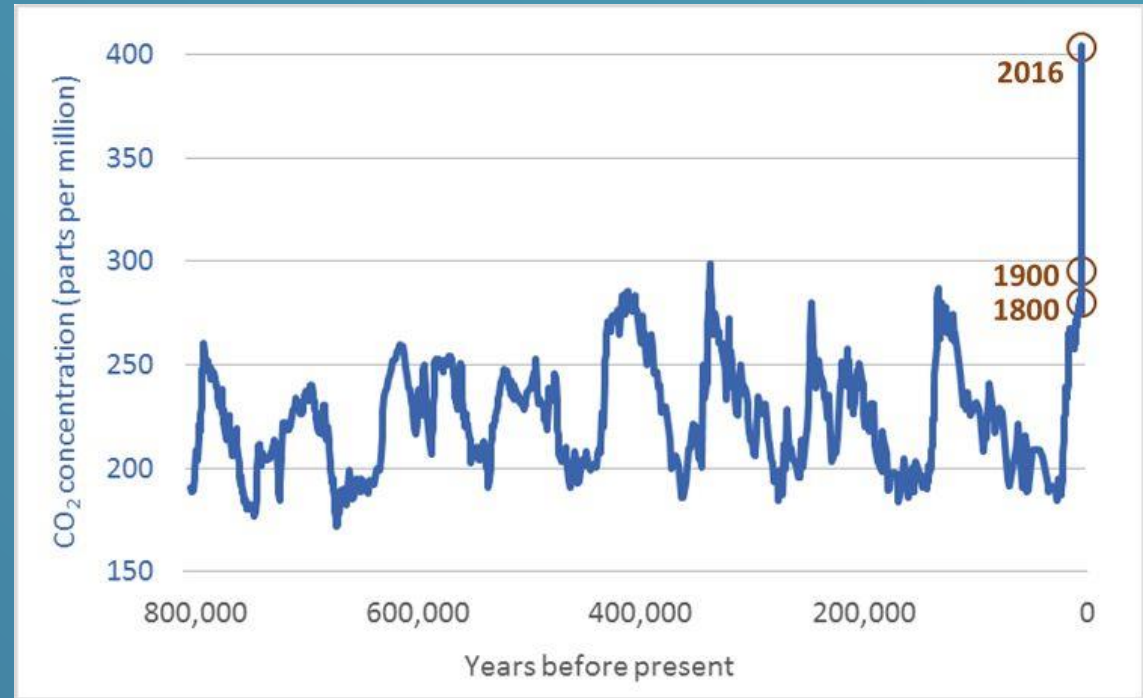
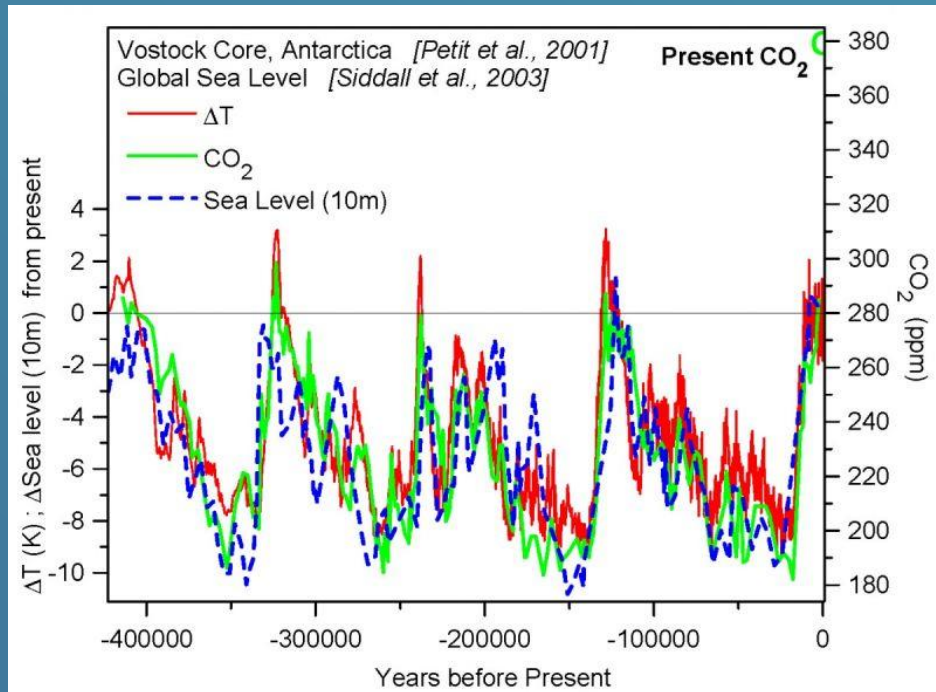


Our TARGET

"Planet Positive": Giving back to the planet more than what we take from it. It encompasses all the resources we use (Air, Water, Fossils, Soils, Animals, Plants, Wood, Minerals, everything...).

<https://link.springer.com/content/pdf/10.1007/s13280-021-01544-8.pdf>

The Stakes



This matters. Hans Joachim Schellnhuber is Director Emeritus of Potsdam Institute and one of world's most eminent scientists: "I'm telling you that we're putting our kids onto a global school bus that will with 98% probability end in a deadly crash." [#climate](#)

 **Danijel Višević**  @visevic · 26. Aug.

"Ich sage Ihnen, dass wir unsere Kinder in einen globalen Schulbus hineinschieben, der mit 98% Wahrscheinlichkeit tödlich verunglückt."

Hans Joachim Schellnhuber,
Gründer des Potsdam-Instituts für Klimafolgenforschung (PIK)



Our WHAT

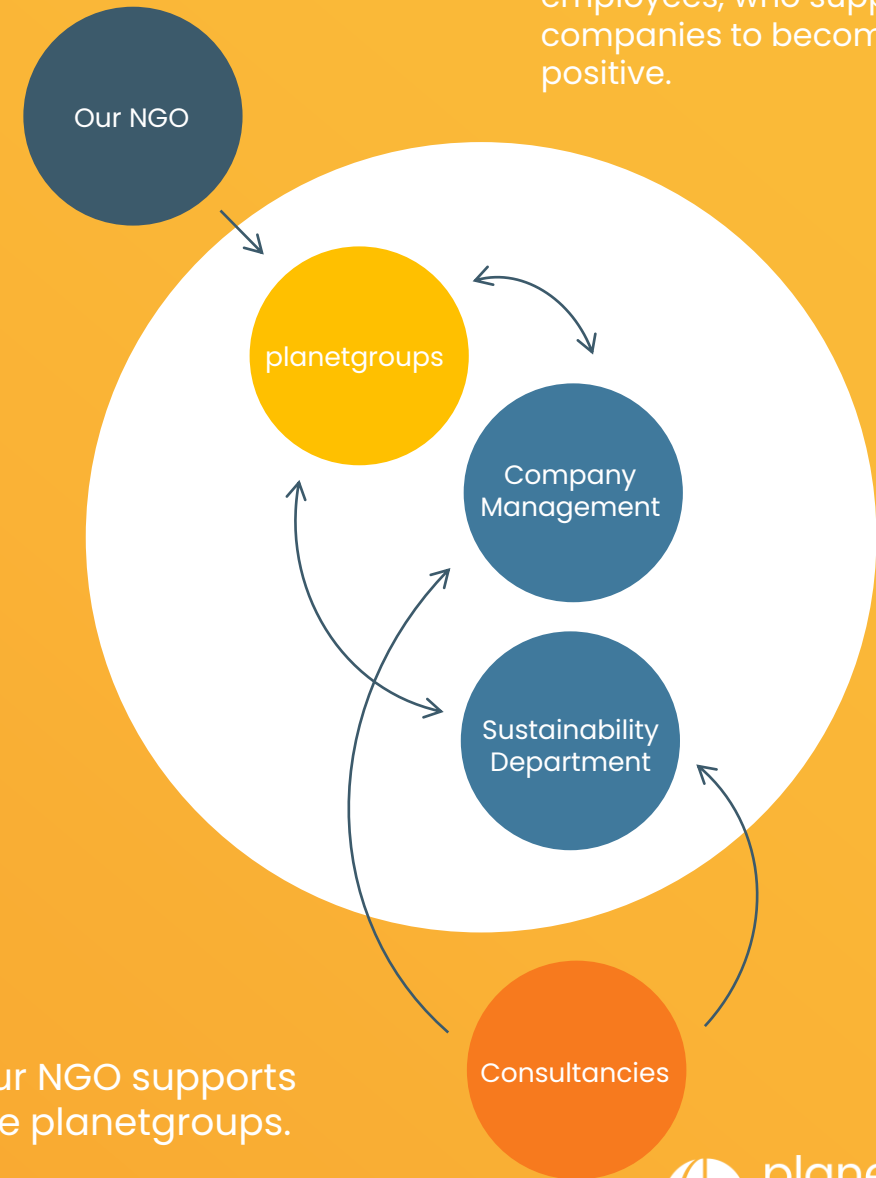
- Everyone can be part of the solution. **In every job.**
- We empower employees.
- We create a group dynamic.
- We tell a new story.



Our HOW



planetgroups are groups of employees, who support their companies to become planet positive.



Our NGO supports the planetgroups.

How the planetgroups work.

planet secretariat

facilitates planet circle and planetgroup meetings

3-8 

Meetings: ca. 8x per year, 90 mins

Invest: 1 hr per week

planet circle

coordinates, facilitates, supports, networks planet projects

<30 

Meetings: ca. 8x per year, 180 mins

Invest: 1 hr per week

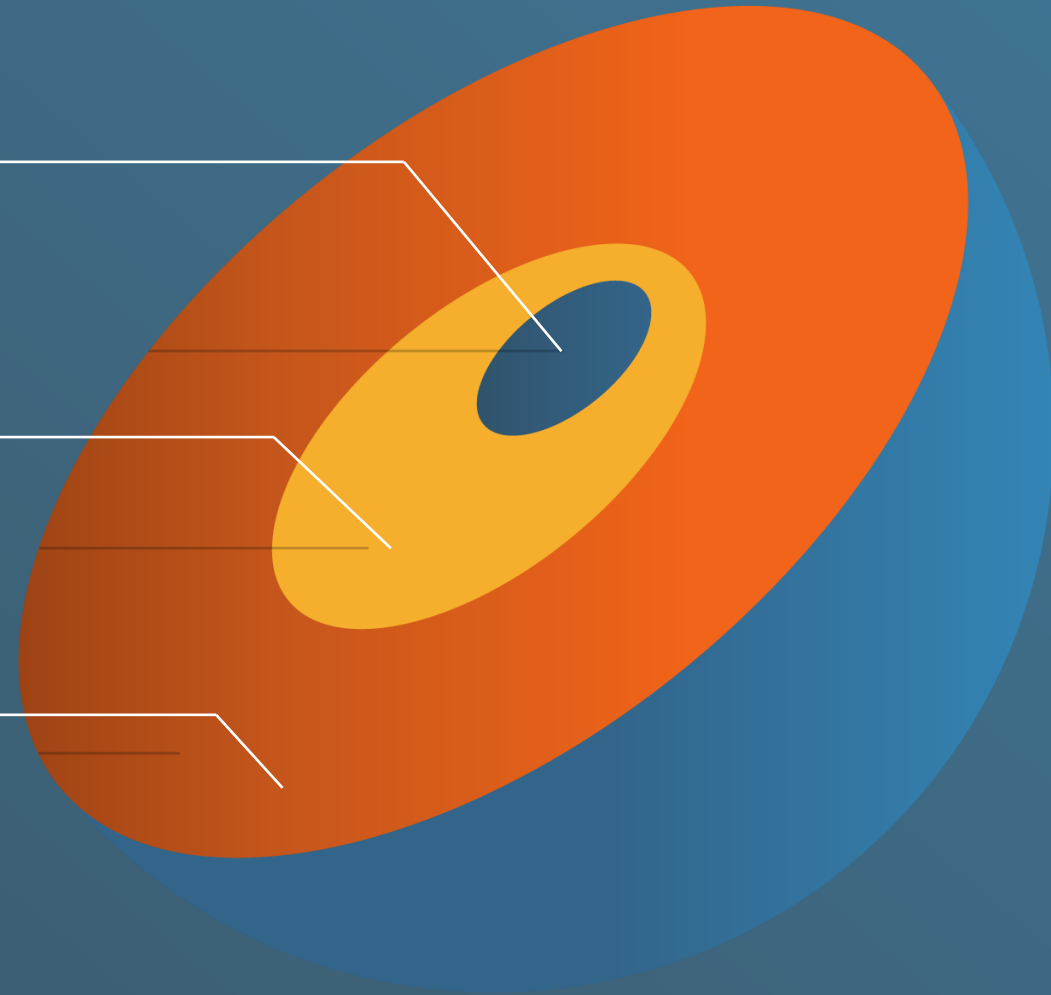
planetgroup

develops and works on planet projects, PlaNet & MeetUps

∞ 

Meetings: ca. 4x per year, 180 mins

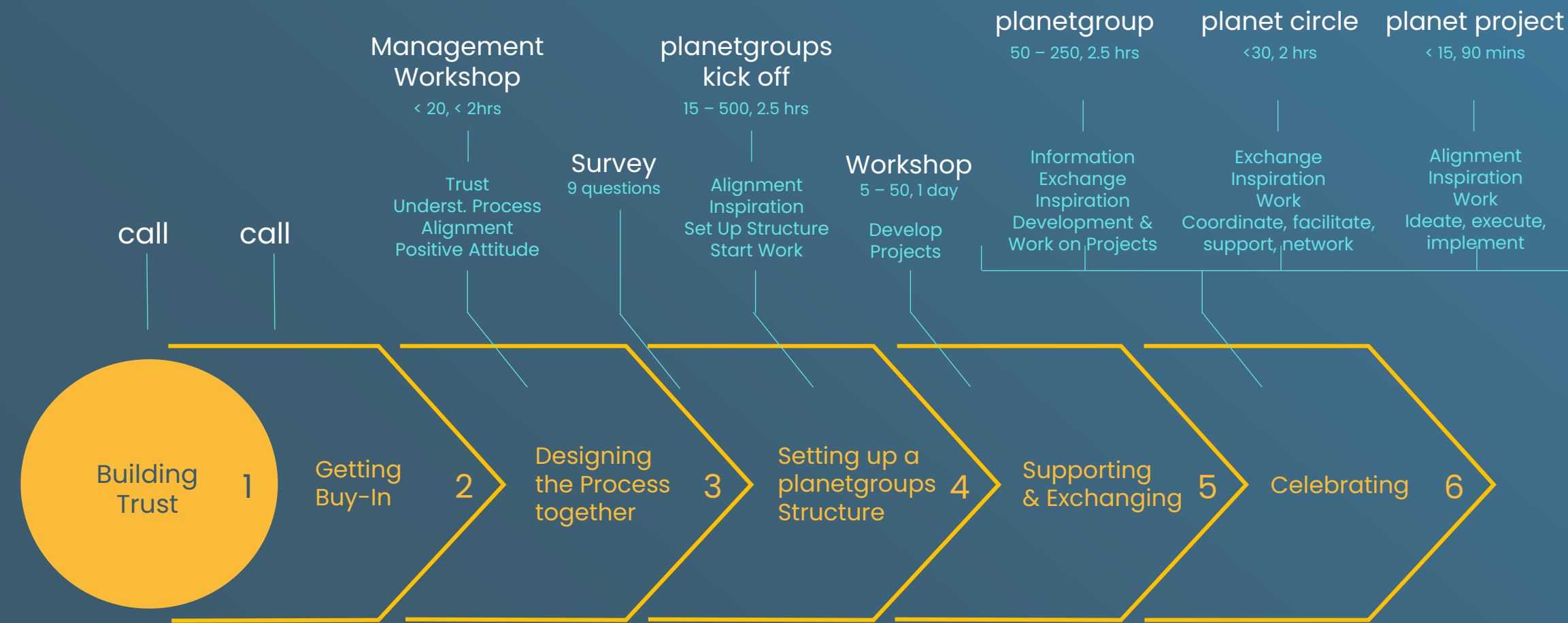
Invest: 1 hr per month



Plus the time needed for "planet projects."

Our Process

PlaNet Collaboration Platform

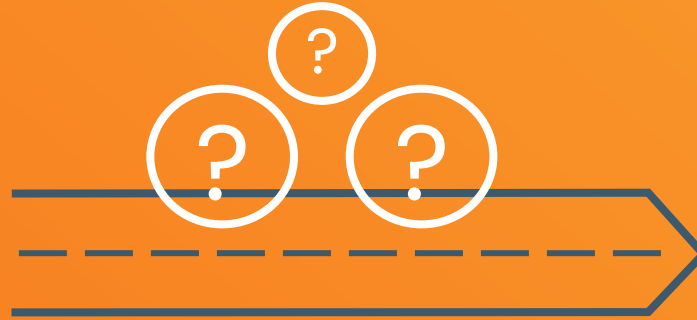


Our PlaNet Collaboration Platform

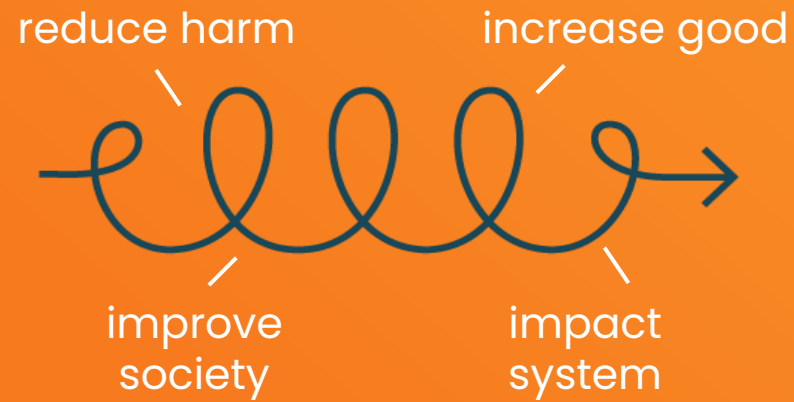
The screenshot displays the PlaNet Collaboration Platform dashboard. The browser address bar shows the URL `planet.planetgroups.net/dashboard/`. The top navigation bar includes links for `PlaNet`, `Customize`, `New`, `Edit Page`, `Edit with Elementor`, `Performance`, and `QuadMenu`. The user profile `Tim Riedel` is visible in the top right corner. The left sidebar contains a menu with `Profile`, `My Groups`, `My Documents`, and `Members`. The main content area features a `Find a Community` section with a `Go to Projects` button and three filters: `Solution Communities`, `Industry Communities`, and `Job Function Communities`. Below this is a `Find a Solution` section with a search bar and three filter dropdowns: `Scope` (with a link `what is our scope model?`), `Industry`, and `Function`. The `Function` dropdown is open, showing a list of categories with counts: `After Sales & Service (Sales, Aftersales, Service & Marketing) (7)`, `Branding, PR & Social Media (Sales, Aftersales, Service & Marketing) (9)`, `Canteen (HR) (7)`, `Controlling (Finance, Strategy & Sustainability) (9)`, and `CSR & Sponsoring (Sales, Aftersales, Service & Marketing) (9)`. The main content area also displays a grid of solution cards with images and labels: `Wildlife`, `Wetlands`, `Water`, and `Vehicles & Mobility`.

The Regenerative Loop

Linear Approach



Loop Approach



There are two kinds of „planet projects“

„line projects“

Mainly your department involved

Can be started any time

Focus on your specific role and expertise.

Key Question: How can we improve the planet footprint of our processes?

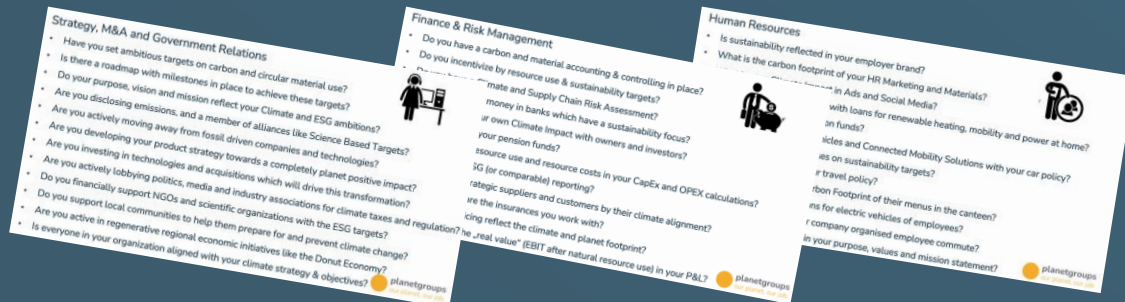
„cross projects“

Many departments involved

Usually started at planetgroups meetings.

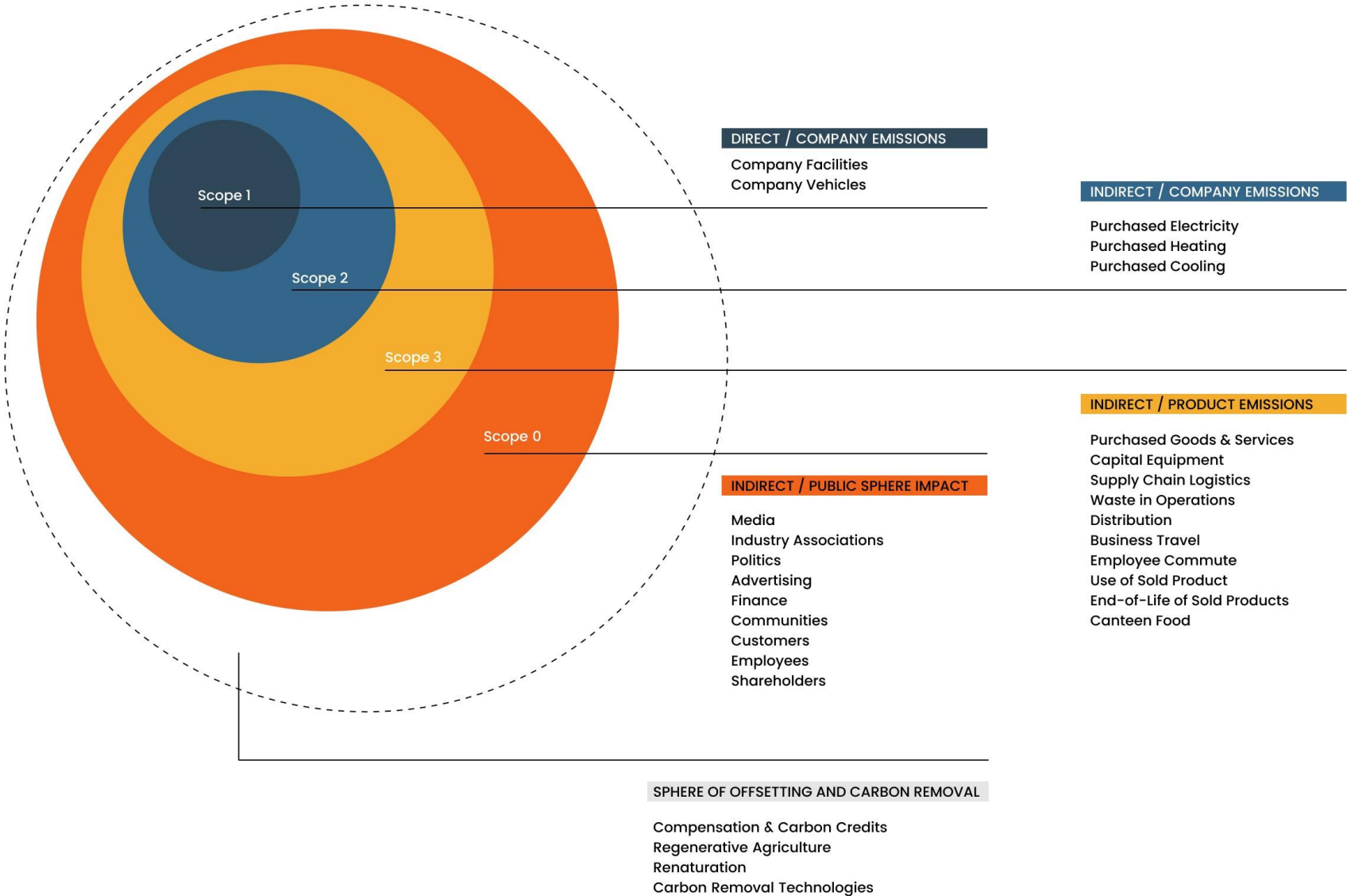
Involve many roles and functions across the organisation.

Key Question: How can we make our products and services – and those of our customers – planet positive?



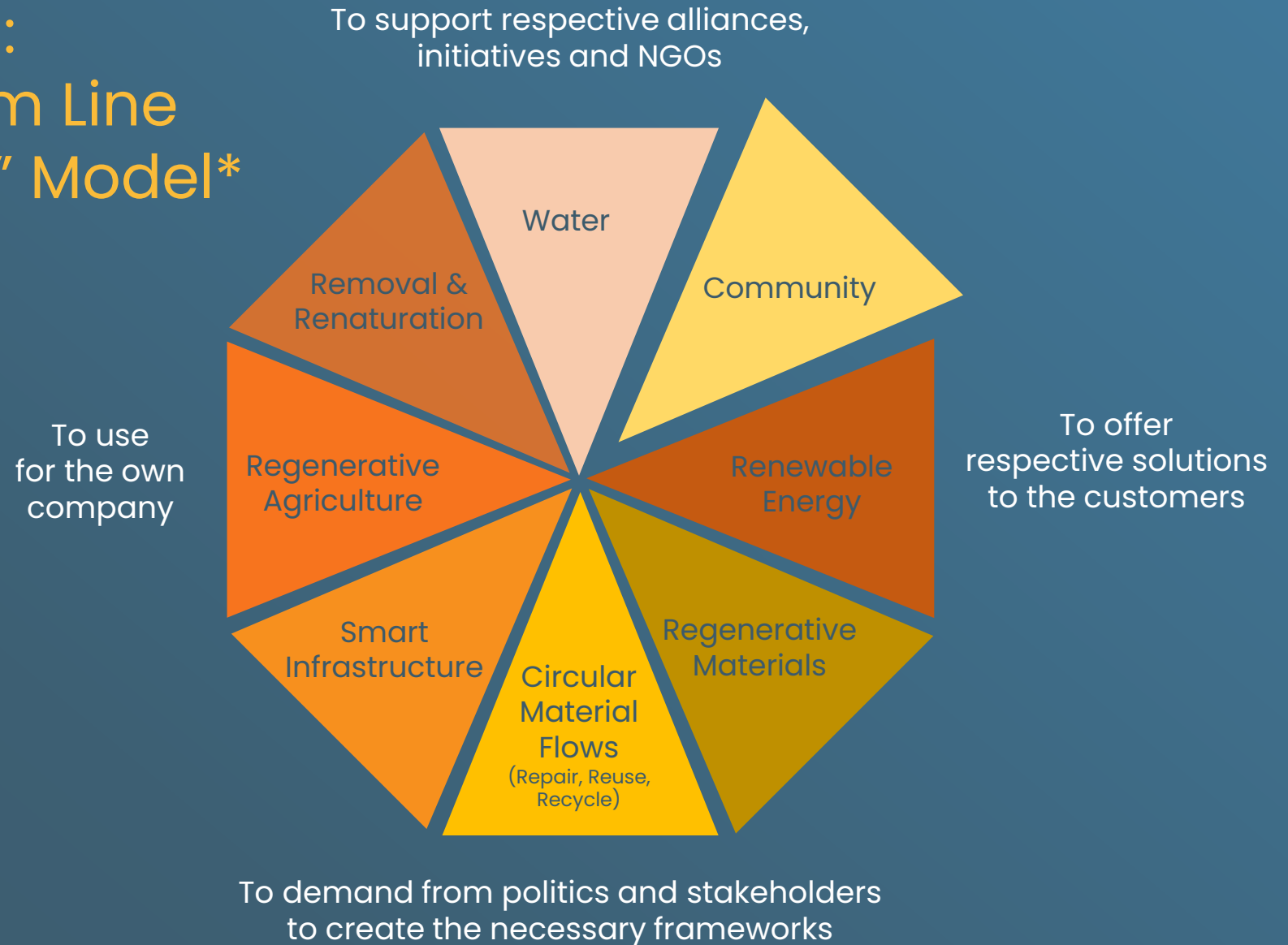
„planet projects“ can be started at the kick off, at a regular planetgroups meeting, or at any other time, by uploading a project form on our collaboration platform the „PlaNet“!

What we will work on: Our “4+1 Scope” Model



What we will work on: The new Triple Bottom Line and our “Eight Pillars” Model*

- **Preventing**
- **Preparing**
- **Positioning**



* Eight pillars of a planet positive economy

Ask Sheila



Sheila works in Purchasing for a Toy Producer. She wants to work in a company that protects the planet.



Sheila doesn't know where to start, so she asks us for support. We help her to get management on board and start a planetgroup.



A planetgroup is started, and together the company kicks off initiatives for circular gaming, plastic reduction, a new "play in nature" product, and renewable energy.



The ideas are discussed with the relevant departments and largely implemented. In addition, ambitious climate protection targets are anchored in the corporate strategy.

Ask Ali



Ali works as Sustainability Manager for a Medical Technology Company. He is understaffed, and existing thinking and decision making is hard to overcome.



Ali therefore hopes that a planetgroup can help him to gain momentum, outreach and more traction in the business.



A planetgroup is started, not only driving sustainability, but also cross-departmental collaboration and fun.



After a year, the planetgroup has helped to reduce waste and emissions substantially, and the company is currently developing new "Products as a Service" offerings.

Ask Andrea



Andrea is the third generation entrepreneur and owner of a company that services electrical machinery and engine.



Andrea's company has so far been working a lot in mining and carbon intensive industries. She now wants to make sustainability a business case.



Most of the employees are sceptical at first, but they like the idea of a planetgroup. Together they develop a new "Smart Electrification" campaign.



In addition, the planetgroup proposes a financing program for solar systems and heat pumps to the staff, which after a short time is developed into a completely new business area.

Our Planet Menu

FEATURES*

Detailed Assessment Call
Employee Sustainability Survey
Collaboration Platform PlaNet Access
Kick Off Workshop for Management
Kick Off Workshop for planetgroups
Starter Kit planetgroups (templates, presentations, etc.)
5 Days per year individual counseling
Regular MeetUps between planetgroups
Three follow up - Workshops or Trainings
Marketing Flatrate
Free Admission to Annual Planetgroups Conference
License to use "planet active" label

PRICING (ANNUAL SUBSCRIPTION)

< 100 EMPLOYEES	€ 13.000
< 1000 EMPLOYEES	€ 17.000
> 1000 EMPLOYEES	€ 21.000

* All service add up to 13 consulting days per year, plus access to the Collaboration Platform PlaNet, MeetUps with other planetgroups, tickets to our annual conference, all the templates and processes, and our Marketing Support.

The Business Case helps

6.2
times

Most climate aligned companies had 6.2 times better returns than the least climate aligned companies.

Source: Returns of 856 companies comprised in the Solactive Europe 600 Index as analyzed by XDC Gap ranges by the consultancy Right. Based on Science: <https://www.right-basedonscience.de/reports/capturing-the-climate-factor-2020/>



Figure 3 – Returns by XDC Gap ranges

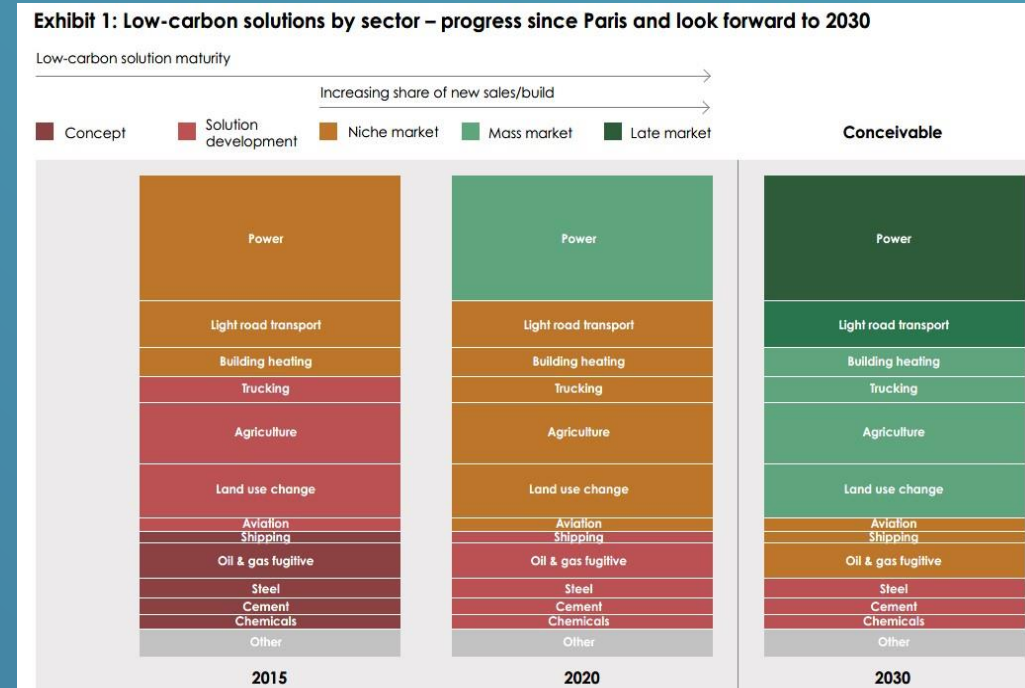
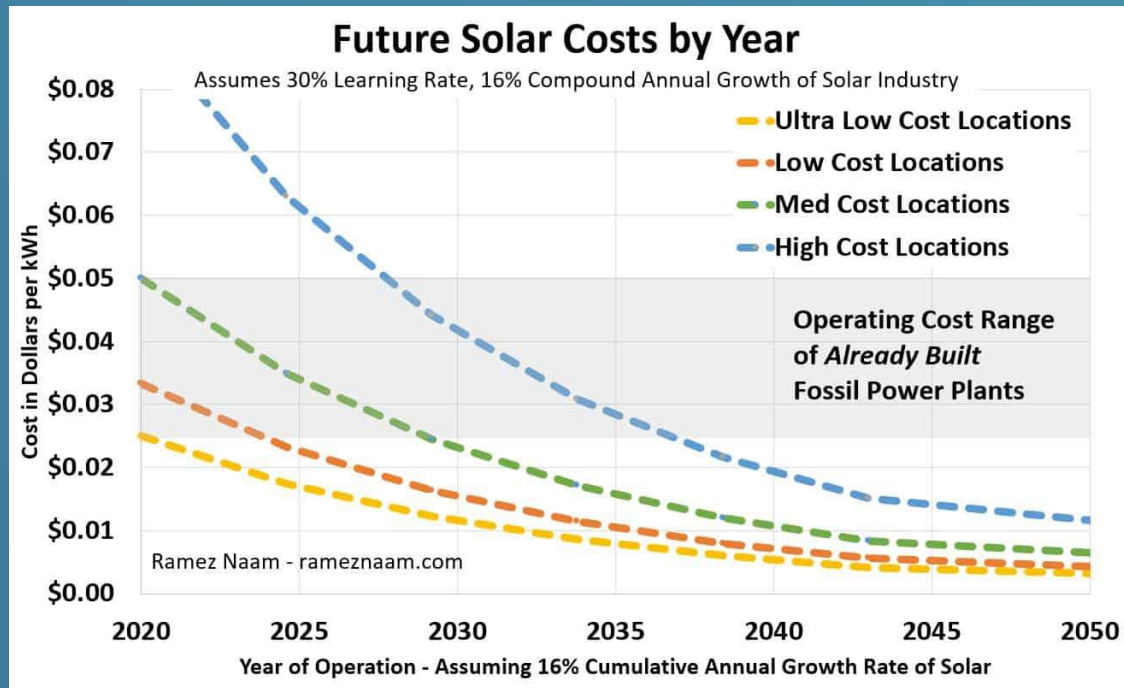
The Business Case helps

- Using abundant, self-reliant, clean energy
- Mitigating supply chain risks
- Attracting new candidates
- Strengthening employee satisfaction & retention
- Fostering internal & external collaboration
- Shaping an agile company culture
- Boosting people development



- Driving product innovation
- Creating a circular customer relationship
- Protecting prices & margins
- Fulfilling external sustainability requirements (also by investors)
- Becoming part of the solution
- Upgrading the Core Value Proposition
- Supporting Communities (CSR)
- Driving Company Purpose
- Increasing efficiency
- Saving energy & material costs
- Reducing CO2 taxes
- Preventing stranded assets

And the transformation will be disruptive



Sources:

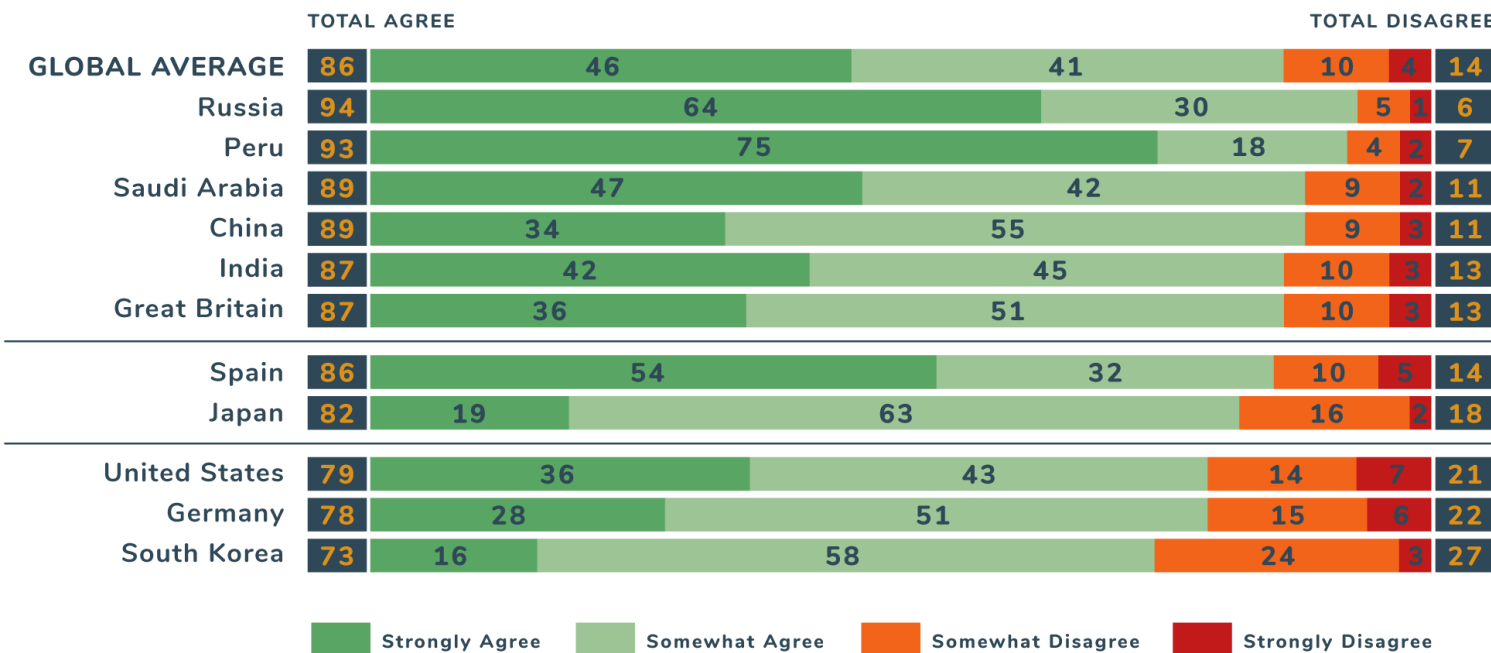
Rethinking Climate Change, A RethinkX Disruption Implications Report, James Arbib, Adam Dorr, and Tony Seb, Aug. 2021

The Paris Effect -how the climate agreement is Reshaping the global economy, SYSTEMIQ, Dec. 2020

The Future Cost of Solar, Ramez Naam, <https://rameznaam.com/2020/05/14/solars-future-is-insanely-cheap-2020/>

The People Case helps, too

I want the world to become more sustainable and equitable rather than returning to how it was before the COVID-19 crisis (%)



Source: Ipsos survey for the World Economic Forum
 Conducted on Global Advisor
 (August 21 – September 4, 2020),
<https://www.ipsos.com/sites/default/files/ct/news/documents/2020-09/global-yearning-for-change-after-the-covid-19-crisis-2020-09-ipsos.pdf>

We are the Proof of Concept. And Profit-for-Purpose.



Tim Riedel
Founder

Long time
Entrepreneur,
Change
Consultant
& HR Professional



Susan Kench
Partner
Management

Established Social
Media Consultant,
Marketing
Professional and
Community
Builder



**Bérangère
Felbabel**
Messaging &
Customer Journey

Climate
Consultant and
Communications
Manager



Kevin Wiles
PlaNet
Collaboration
Platform Manager

IT Collaboration
Platforms,
Technical Service
and Network
Research Manager



**Bianca
Gukelberger**
Organisation and
Communication

Coach, Project
management and
start-up
development
consultant

PURPOSE

. and the Purpose Foundation as Veto Shareholder.



Start a planetgroup in
your organisation now!

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